

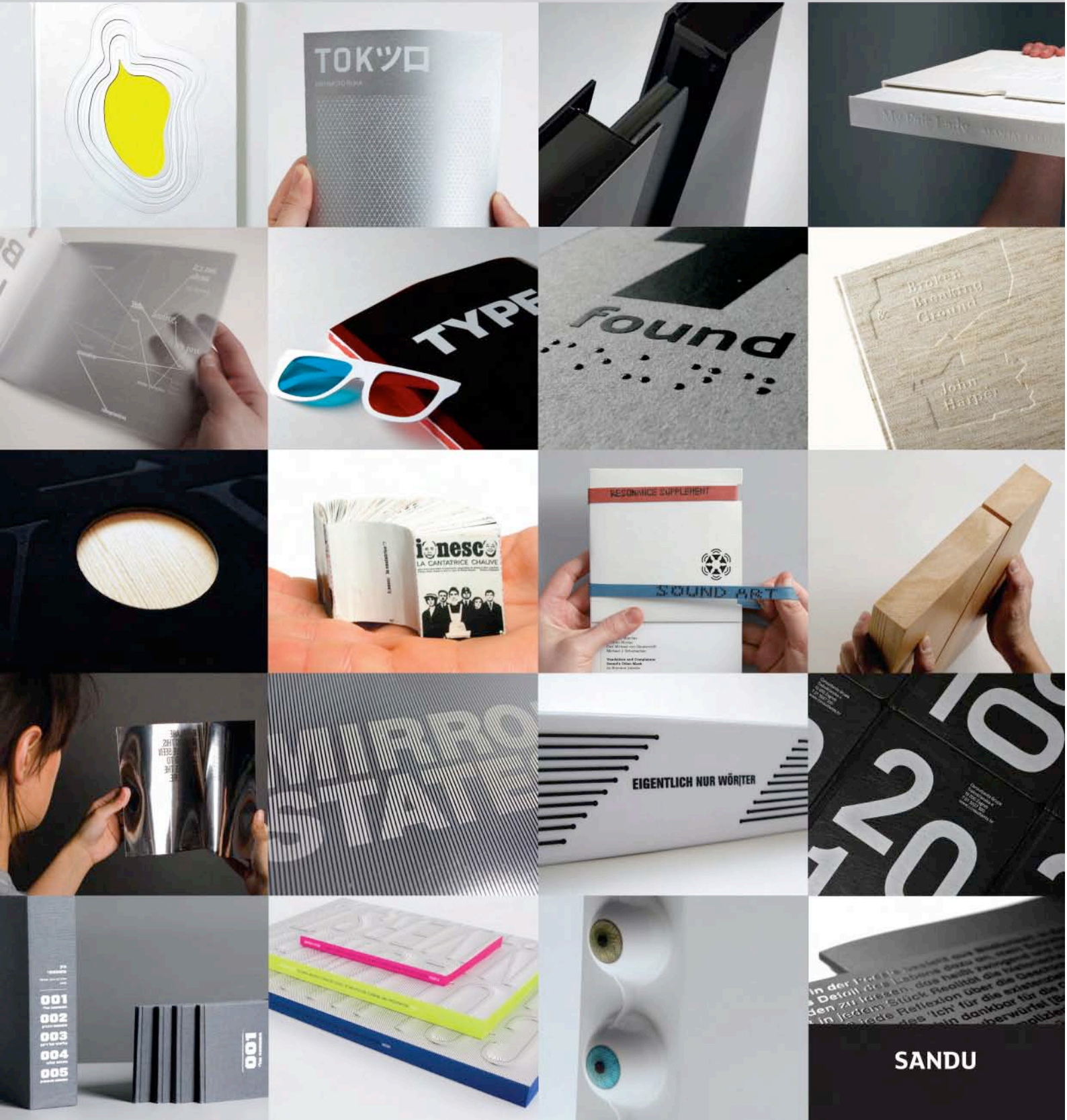
INNOVATIVE BOOK
AND PROMO DESIGN

DESIGN DE LIVRES,
BROCHURES ET CATALOGUES

DESIGN INNOVATIVO
PER LIBRI E PROMO

DISEÑO DE LIBROS,
FOLLETOS Y CATÁLOGOS

IMPRINT



Eigentlich nur Wör|ter (Just Words Actually)

Type of Work
Book

Client
Self-initiated

Design
Melanie Grob

Specification
240mm x 310mm

Technique
Digital printing

Description
Language is the medium to express and convey thoughts, feelings, and information. According to Theodor Fontane it is "the most human possession we have".
The publication *Eigentlich nur Wör|ter (Just Words Actually)* is a collection of entertaining characteristics of the German language. Features illustrating the difference between the spelling of a word and its pronunciation, for example, should encourage readers to rediscover their interest in language and help improve the status of language today.
Ten chapters, each bound separately, and a website form a flexible and interactive book and invite you to read, see, and contemplate.



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